Now your visitors will:
- ✓ Search using your site over others
- ✓ Stay on your site longer
- ✓ Keep coming back again and again
- ✓ <u>Choose YOU</u> for buying or selling

SpatialMatch®

The MLS/IDX Property Search & Community Lifestyle Finder

SpatialMatch® is a revolutionary MLS/IDX real estate search engine that can be embedded into any broker or agent website. It redefines the way consumers search for real estate online by focusing upon the broader lifestyle needs of a potential home owner.

SpatialMatch® is a new property search paradigm that's easy, fun, and keeps visitors on your site 3x longer!

Standard MLS/IDX tools search for properties by physical characteristics (number of bedrooms and baths, location, etc.). However, deciding to purchase a home involves more than just finding a home of sufficient size in a particular location. At its core, home ownership is about choosing a particular lifestyle that meets all the family's needs.

SpatialMatch® enables searching for properties by lifestyle, the hyper-local factors that impact the style and quality of life in a community, as well as by a property's characteristics. Consumers can search for houses based upon dozens of combinations of parameters relating to demographics, education, schools, neighborhoods, and more.

Example: Visitors can look for a home with 3 bedrooms and 2 baths in a particular community within a quarter mile of a high school, a half mile of a coffee shop, and 2 miles from a grocery store!

Interactive Map
An interactive map, SpatialMatch® enables consumers to view properties based advanced property search functions.
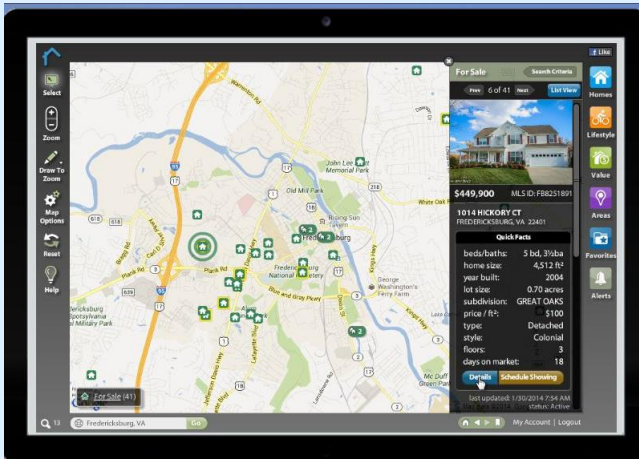

Data Layers
SpatialMatch® includes over 90 data and lifestyle filters, including:

- ▶ 12+ Million Businesses
- ▶ 134,000+ Schools
- ▶ Demographics
- ▶ Property Parcels
- ▶ Neighborhoods
- ▶ Recently Sold Data
- ▶ All Geographic Boundaries
- ▶ Restaurants
- ▶ Golf Courses
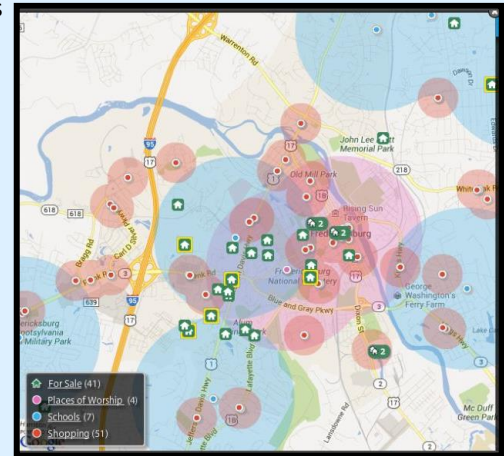
How Brokers and Agents Benefit with *More* Leads and *More* Sales!

1. <u>**Captures Leads:**</u> To access all the features of SpatialMatch®, visitors register on your site. They then can save searches, bookmark properties, post to Facebook, set alerts, preferences & more.
2. <u>**Qualify Leads:**</u> Details about a consumer's search and lifestyle filters provide critical sales insight into the needs of consumer. For example, a saved search that includes middle schools, Catholic churches, Starbuck coffee shops, hospitals, and $1.2 million properties, suggests that the consumer has children aged 10 – 14, is religious, enjoys quality coffee, has medical concerns, and is affluent.
3. <u>**Develops Leads:**</u> SpatialMatch® engages consumers by offering rich data and an innovative visual experience. Consumers stay longer on broker/agent websites, and return to the site again & again.

Automated
Email Alerts
for Lead Nurturing
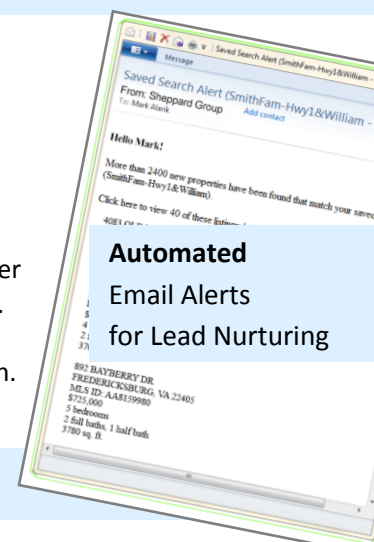
Call Home Junction Today: 1-858-777-9533